

Craig Huey, 79-time award-winning financial, consumer, fundraising/membership and B2B marketing genius. Author of 16 Secrets to Raising Capital from Accredited Investors Under the JOBS Act, The Coming Economic Tsunami and other books.

# For Business Owners, Marketing Directors and Non-Profit Organizations... **HOW TO PROFITABLY GROW YOUR BUSINESS OR ORGANIZATION...**

## **THE MOST SUCCESSFUL MARKETING SECRETS USED BY TRUMP AND CLINTON TO WIN...**

- ✓ Now you can learn little-known tactics and advanced profitable growth strategies from Craig Huey, 79-time award-winning marketer.
- ✓ Discover what Trump and Clinton are doing to market and advertise.
- ✓ Learn their secrets and hear what I reveal about most business and non-profits organizations are not doing, but should.

### **If you want to...**

1. Dramatically boost your sales, clients or donors
2. See your client base soar because of advanced marketing trends and innovations
3. Discover inventive ways to raise capital with the JOBS Act
4. Learn the latest trends and breakthroughs

Then, stop by to hear legendary marketer Craig Huey's presentation **"HOW to profitably Grow your Business or organization...The Most Successful Marketing Secrets Used by Trump and Clinton to Win..."**

During this fast-paced, information-packed presentation, you'll discover specific recommendations and strategies the presidential candidates are using and you can use to grow your business or organization.

### **You'll discover...**

- How to data model the perfect prospect—NSA style
- The amazing copy secret to improving profits
- What media you should NEVER use
- The videolog: the direct mail innovation that immediately plays a video
- You won't believe Facebook will allow this!
- Email vs. direct mail: Costly and unnecessary mistakes most marketers make that decrease response

**FREEDOMFEST - Planet Hollywood, Las Vegas: Saturday July 16, 2016 at 11:00am, Sunset Room 5/6**

- The #1 marketing blunder
- 7 online lead-generation tactics that drive quality leads
- Eye-opening new marketing trends you most likely haven't heard yet
- 3 counterintuitive reasons data modeling can boost B2B, consumer and fundraising profits
- Why retargeting changes everything
- Bookalog and magalog breakthroughs
- And much more...



Craig Huey's business expertise puts him on the news regularly, including interviews with Neil Cavuto, Charles Payne and other media programs

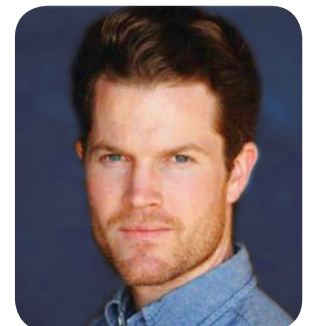
### **Bonus:**

## **3 Profit Megatrends**

to put your marketing on steroids—actionable steps you can take to profit from three game changing trends.

- ✓ JOBS Act
- ✓ Data Modeling
- ✓ Facebook

Caleb Huey, Marketing Strategist, will show you time-tested strategies to dramatically increase your profits—or raise capital.



Caleb Huey, Marketing Strategist & JOBS Act Specialist

**Craig Huey and his team have helped small businesses become multi-million-dollar corporations. And he's helped huge corporations grow even bigger.**

**Plus, his detailed understanding of both the Austrian and Chicago schools of economics—and experience with investment marketing—have given him the insight to understand business trends.**



**NEW:** How to target and market to the Accredited Investor and generate new capital using the JOBS Act.

*FREE for every attendee.*

## **Or call Creative Direct Marketing Group**

To find out more about CDMG's direct response services that could help your advertising grow, call Craig personally at **310-212-5727**.

After helping generate millions of leads, clients and donors, nobody knows marketing better than **Creative Direct Marketing Group**.



*Nobody knows investment/JOBS Act, consumer/fundraising and B2B marketing better!*

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## **What they say about Craig Huey...**

**Helped build a market-dominating multi-million-dollar corporation:** *"I've been working with Craig Huey for 30 years. He helped me build a multimillion-dollar corporation from nothing...to dominating my market. Listen closely to what Craig has to say. You can attain the same success I have with his accountable marketing trends and strategies."*

- Dr. Bruce West, Publisher Health Alert

**92% increase in response rate:** *"Impressive results. My average dollar order increased by 18%, and the response rate for the test range increased by 92%."*

- Carlton Lutts, Cabot Investment Management

**720% increase in sales:** *"Craig was very helpful during a difficult period of our business. The improvement was 322% in sales. The best month had an increase of 720%. The results exceeded our expectations and we are very happy."*

- E. G. Peterson, President, P.I.T., Inc.

**Best Around:** *"Craig Huey is the best direct marketer in the business. He launched and built my service—the largest online system in the world."*

- Dr. Bart DiLiddo, VectorVest, Inc.

## **SEE how they did it!**

**Investment clients have included:** The Motley Fool, Newsmax.com, Zacks Investment Management, Standard & Poor's, Prudent Bear Fund, Blanchard and Company, Monex International, Permanent Portfolio, Financial Security, James Dines, Doug Casey, TheStreet.com, Lear Capital, VectorVest, Harry Schultz, Goldline, First Hour Trading, Agora Publishing and dozens of other companies in the investment and hard money fields.

**Consumer and business-to-business clients have included:** Reason Magazine, Chevron Oil, Weight-Watchers, Health Alert, Variel Health Spas, Wine of the Month Club, Hooked on Phonics, True Religion Jeans, SurfControl, The Weather Channel, 1-800 Contacts, Sun Chlorella, and The Hollywood Reporter and over 300 others.

**Fundraising and political clients have included:** Ron Paul for President, Evangelicals for Craig, Athletes in Action, Citizens for National Defense, Jews for Jesus, Bruce Eberle, Creation Science Research, Biola University, Committee to Stop the Bail-Out of Multinational Banks, Human Life Foundation, Pacific Justice Institute, California Club for Growth, Foundation for Economic Education, Family Life Seminars and many more.